



Our vision is to lead teen girls in the California Juvenile Justice System toward accountability - to themselves, to others and to their community. By providing practical tools to effect behavioral change, we aspire to be a nationally recognized method for the effective treatment of at-risk adolescent girls, particularly in the juvenile justice system.

self-awareness,
self-respect &
self-control



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Desirée Rumbaugh

Anusara Yoga and Fitness Expert



Nothing Beyond Her Reach

555 Bryant Street #232
Palo Alto CA 94301
theartofyogaproject.org

"How many times can I say thank you for showing me a gift that's powerful... A gift of peace."

"Yoga is a safe environment. The teachers create this. Benefits I experience with yoga: clarity, flexibility, fuller understanding of my body. I feel stronger, healthier."



Annual Report 2009



Financials

Statement of Financial Position as of June 30, 2009

[unaudited]

Assets

Cash and Cash Equivalents	\$ 198,610
Fixed Assets, Net	1,354
	<u>\$ 199,964</u>

Net Assets

Unrestricted	\$199,964
Temporarily Restricted	-
	<u>199,964</u>
	<u>\$ 199,964</u>

Statement of Activities for the Year Ended June 30, 2009

[unaudited]

Revenue

Contributed	
Foundations and Corporations	\$ 183,185
Individuals	42,228
Public Funding	16,075
Events	18,244
	<u>259,732</u>
Earned	12,391
	<u>\$ 272,123</u>

Expenses

Program Expenses	\$ 203,985
Management and Administrative Expenses	31,505
Fundraising Expenses	21,888
	<u>\$ 257,378</u>

Increase in Unrestricted Net Assets	\$ 14,745
Decrease in Temporarily Restricted Net Assets	<u>(68,200)</u>
Total Decrease in Net Assets	<u>(53,455)</u>
Net Assets, Beginning of Year	253,419
Net Assets, End of Year	<u>\$ 199,964</u>

The Art of Yoga Project is a 501(c)(3) non-profit organization.

Tax ID Number: 20-2448697

Major Contributors

July 1, 2008 - June 30, 2009

\$25,000 and above

Foundation for Global
Community
Silicon Valley Community
Foundation

\$10,000 to \$24,999

Rebecca and John Bara
B.E.L.I.E.F Foundation
County of San Mateo

\$5,000 to \$9,999

Woody Harrelson
Phil and Gloria Horsley
Marin/San Francisco Jewish
Community Teen Foundation
Elizabeth Fry and Dupont Kirven
Foundation Inc.
Bob and Julie Riccomini
SanDisk, Silicon Valley
Community Foundation
Van Loben Sels/
Rembe-Rock Foundation
Volunteer Auxiliary of
Youth Guidance Center
Bart Woytowicz

\$1,000 to \$4,999

Dede and Mike Barsotti
Being Yoga, Burlingame
Sophie and Arthur Brody
Foundation
Citrix Matching Gift Program
County of Santa Clara
The DiSabatino Family Fund
Jennifer Friedman
Peter Guinosso
Junior League of Palo Alto•Mid
Peninsula
Wendy Klein, Nandi Yoga
Christine McLead, YogaSource
Desiree Rumbaugh
Yoga of Los Altos, Los Altos

\$250 to \$999

Aufmuth Family Foundation
Suzanne Delbanco
Devi Yoga, Menlo Park
Maritza, Nor Cal Whole Body, LLC
Angela McConnell
RASA Center for Yoga,
Medford, OR
Santullo Family Fund
SarahSofia, LLC
Mark Sierra
M Celine Takatsuno
Vicki Trent
Courtney Woodrow,
Change of the Peninsula
YogaWorks, Larkspur Landing

In Kind Donations

Ananda Yoga Center, Palo Alto
Avalon Yoga, Palo Alto
HEADSET, LLC.
William Brown, CPA
CASA, San Mateo
Change of the Peninsula,
San Mateo
Catherine Debon
Toni DeMarco
Devi Yoga, Menlo Park
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Joey's Corner Design,
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Kepler's Bookstore, Menlo Park
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Pat Statsky
University Art, Palo Alto
Rusty Wells
Willow Glen Yoga, San Jose
Yoga Journal
Yoga of Los Altos, Los Altos
YogaSource, Palo Alto
Yoga Tree Studios, San Francisco
Yogakula, Berkeley
Zobha

Special thanks to:

Honorable Marta Diaz
Honorable Catherine Gallagher
Honorable Margaret S. Johnson

The Art of Yoga Project would like to recognize all of its dedicated yoga instructors, many who generously donate their time.

While we work to assure the accuracy of our donor information, we apologize if any name has been inadvertently misspelled or overlooked. Please contact info@theartofyogaproject.org for corrections.



Dear Friends,

Every day of the week teen girls in juvenile halls around the Bay Area come to know and understand the power of women.

The Art of Yoga Project is making a positive impact in the lives of incarcerated teen girls, as talented yoga teachers, artists and therapists bring our innovative Yoga and Creative Arts Curriculum into their world. We know that until a girl truly cares about herself and her body she will be unlikely to change her high-risk behavior. As women, we model this self-care, accountability and empowerment. We trust in the resilience and personal power of each girl regardless of her circumstance. We believe in our motto "Nothing Beyond Her Reach", as we have seen countless girls achieve greater self-awareness, self-respect and self-control through our work.

Even in this challenging economic climate, our organization is also reaching beyond. We have developed a strong leadership team and maintained our rigorous service levels. In addition to our core program, we have piloted a Yoga Mentor Program to guide these young girls as they exit juvenile hall and transition back into their communities. We welcomed three new members to our national Affiliate program, enabling us to grow beyond our borders. We have engaged the yoga community as our partner, and now many local yoga studios and teachers donate the proceeds of their classes and hold events.

As the new Executive Director this year, I am grateful and proud to be part of this extraordinary group of women. One of our girls said it so well:

"You guys help me be more comfortable in my own skin and what a wonderful, beautiful thing that being a woman is."

On behalf of the girls we serve, we would like to thank all of our donors, ambassadors, partners, foundations, volunteers, staff, advisors, and board for their generosity and support of our work. This dynamic network is what breathes life into The Art of Yoga Project. It is the power that makes us all realize there is "Nothing Beyond Her Reach".

With deep gratitude,

Lisa

Lisa Pedersen
Executive Director

"The Art of Yoga Project's multi-dimensional technique is particularly effective for the girls in the juvenile justice system that have had histories of juvenile crime, substance abuse, severe physical, sexual, and emotional abuse and neglect."

Supervising Juvenile Judge Marta Diaz